



2061035954

**BUY 2
GET 1**

Basic

**BUY 2
GET 1
FREE**

FREE

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Basic

UNDERAGE SALE PROHIBITED



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16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.



NOT REDEEMABLE

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SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

YOUR BASIC[®] SERVICE STATION

DETAILS
INSIDE



**The Sentry Pack[®] Car Emergency Kit.
Yours with 100 **BASIC** pack UPCs.**

Emergency Kit includes: 8-foot jumper cables,
flashlight (batteries not included),
gas siphon, safety flag, tie down strap,
duct tape and tire gauge.


LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER.



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YOUR BASIC[®] SERVICE STATION

ORDERING INSTRUCTIONS

1. Fill out all information. Offer expires and order must be received by 6/30/97.
2. Please print clearly. You must include your signature and your birth date.
3. In your envelope, enclose the completed form, \$4.95 for postage and handling and the 100 Basic pack UPCs for your order. Carton UPCs are not accepted. Excess UPCs will not be returned.
4. Mail to: Your Basic[®] Car Emergency Kit,  P.O. Box 8238, Dover, DE 19905-8238.
5. Limit 1 Car Emergency Kit per person for the duration of the promotion.
6. Send check or money order for shipping and handling payable to: "Basic[®] Car Emergency Kit Offer." **DO NOT SEND CASH.**
7. Postage may vary. Be sure to have sufficient postage on your envelope.

Your Basic [®] Car Emergency Kit	Quantity	Total Pack UPCs Enclosed	Total Postage & Handling Enclosed
	1	100	\$4.95

Offer limited to smokers 21 years of age or older. Please allow 10-12 weeks for delivery. Not responsible for lost, late, damaged, misdirected or postage-due mail. Only original order form will be accepted. Offer good only in the U.S.A. Offer void where restricted or prohibited by law. Offer void to employees of Philip Morris and its advertising agencies. No group or organization orders will be honored.

ORDERING INSTRUCTIONS

- See complete ordering instructions on the Buy 2 Get 1 Free packaging.
1. Offer limited to smokers 21 years of age or older.
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 3. In your envelope, enclose the completed form, \$4.95 for postage and handling and the 100 Basic pack UPCs for your order. Carton UPCs are not accepted. Excess UPCs will not be returned. **DO NOT SEND CASH.**
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 5. Please allow 10-12 weeks for delivery.

(Check One)

Mr. ☐
Mrs. ☐
Ms. ☐

First

Last

Address

Street Address

City

State

ZIP

Phone

Area

Number

Extension

Today's Date

Month

Day

Year

Current

Brand

Previous

Brand

Best Time To Call

Signature

Date of Birth

Month

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